

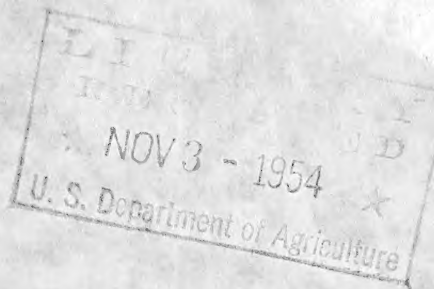
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62.25

Fall 1949

Catalog of



AFRICAN VIOLETS

and

HOUSE PLANTS



TERRACE VIEW GARDENS

Grafton Longden, Jr.

GREENCASTLE, INDIANA

1st Catalog issued

Information, Terms, Etc.

GENERAL TERMS—Cash with Order. We pay delivery charges on all orders of \$2.00 or more, to any point in the United States, unless otherwise stated in catalog. On orders of less than \$2.00, please include 25c to cover costs of postage, packing and handling.

METHOD OF SHIPMENT—All plants are carefully wrapped and packed. Shipment is made the best way. Small orders are sent by Parcel Post, large orders by Prepaid Express. If you are unable to receive orders by Express, please advise when placing your order.

SPECIAL SERVICES—Either **Special Handling** or **Special Delivery** may save a delay of one to several days, which could mean very much in the growth of your plants. If either service is desired, please include remittance to cover and mark order thus. On orders of less than \$5.00, the charges are usually 20c for **Special Handling** and 35c for **Special Delivery**.

Air Parcel Post is very satisfactory, but expensive. If this method of transportation is desired, please include enough in your remittance to cover cost of the additional charges.

SUBSTITUTION—We attempt to keep a complete stock of the items listed in this catalog. As there are many factors entering into the production of plants, occasionally we are unable to supply certain items ordered. Unless you state on your order "**No Substituting**" we reserve the right to make small substitutions with similar varieties, except with African Violets where we will not substitute unless you request it.

GUARANTEE—We Guarantee Satisfaction—If you are not pleased with your order, or if it reaches you in poor condition, please advise at once, and if possible, a replacement will be sent to you. If not, your money will be refunded. Should there be a mistake on your order, advise promptly, we will do our best to correct it. No claims will be given consideration if made more than 10 days after receipt of your package.

ALL PLANTS LISTED IN THIS CATALOG ARE YOUNG, POTTED PLANTS, IN A HEALTHY GROWING CONDITION, AND ARE SHIPPED TO YOU IN THE SOIL IN WHICH THEY WERE GROWN, UNLESS STATED OTHERWISE.

Because of the many conditions affecting plant growth, we will make no warranty, express or implied, as to the productiveness of plants or bulbs listed herein, and we will in no case be liable for more than the original purchase price.

We watch weather conditions and do not ship during periods of extreme weather.

ALL ORDERS PROMPTLY ACKNOWLEDGED.

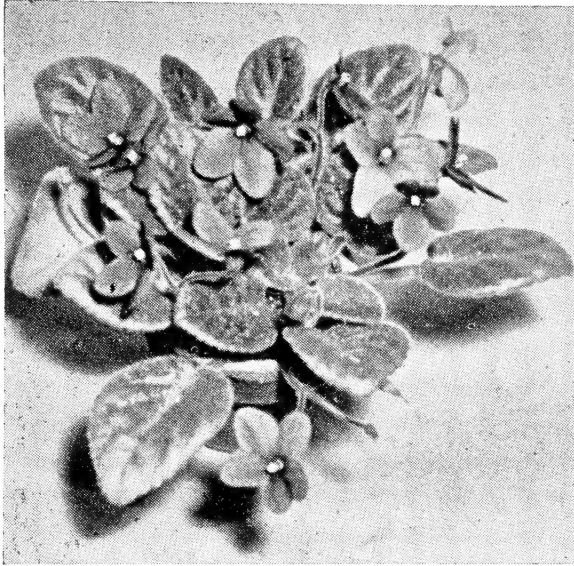
AN INVITATION

You are most welcome at our greenhouses at all times. Hours, during the Spring months, are 7:30 a. m. to 6:00 p. m. every day except Sunday. The rest of the year the hours are 7:30 a. m. to 5:30 p. m. every day except Sunday. Closed all day on Sundays.

We are located on the east edge of Greencastle, on the Indianapolis road. You are always welcome to come in and see our large display of African Violets and other plants.

TERRACE VIEW GARDENS: Grafton Longden Jr., Greencastle, Indiana

SAINTPAULIAS



Because of its compact growth and free blooming habit, the African Violet has become America's favorite for the home and office. It blooms almost continuously but you must take care of it

—It Will Not Stand Neglect.

We recommend a potting mixture made up of

2 parts dirt

2 parts leaf mold or well rotted manure

1 part sand

1 part Terra Lite

(Vermiculite)

They are best watered from the bottom with water which is close to room temperature. Besides the kinds listed below, we grow limited quantities of numerous other kinds of violets. There is no such thing as a Yellow Violet yet. Someday there may be one but I feel that it is a long way in the future.

All of our Violets are shipped to you in the pots in which they were grown. African Violets cannot stand temperatures much lower than 45 degrees; consequently we will not ship Violets during periods of extreme cold.

LADY GENEVA—Patented. Violet-blue with a Pure White Twinkling Edge. This variety has all the excellent qualities of Blue Boy with a more velvety blue color and a striking white edge. This is a new variety being offered for the first time this fall. **\$2.00 each.**

DOUBLE ORCHID BEAUTY—Double pale lavender-pink flowers produced on a very fine plant. Leaves are almost round and flat, bright green above, slightly pink below. **\$1.50 each.**

PINK BEAUTY SUPREME—The favorite pink African Violet now in a stronger growing plant with larger flowers. Leaves are similar to the Dupont's. Patented. **\$1.50 each.**

WHITE LADY SUPREME—The favorite white African Violet now in a stronger growing plant with larger flowers. Leaves are almost round with scalloped edge. Patented. **\$1.50 each.**

RUFFLES—A low growing plant with shiny, dark green (rosy below) leaves which are irregularly scalloped and rippled. Flowers are medium blue-lavender with the lower three petals well separated from the upper two. Lower middle petal is unusually long. Stems are very dark. The flowers are often double to semi-double. **\$1.50 each.**

One Each of the Above 4 Varieties \$5.50

DU PONT BLUE—Extra large, light violet flowers with broad round petals produced abundantly on a slow growing plant. Leaves are almost round with scalloped edge. **\$1.25 each.**

DU PONT LAVENDER PINK—Extra large, pale lavender flowers with the upper petals usually a little darker. Leaves are almost round, regularly scalloped. The flat spreading plant is slow growing. **\$1.25 each**

ORCHID GIRL—Light red violet flowers freely produced on a spreading plant. Flowers are held high above the plant on rosy petioles. A very pretty Saintpaulia. The leaves are like Blue Girl's. **\$1.25 each.**

BLUE BOY SUPREME—Extra large, deep blue-violet flowers with broad petals similar to those of the Du Pont's. The broad thick hairy leaf is regularly scalloped. **\$1.25 each.**

One Each of the Above 4 Varieties \$4.50

DOUBLE DUCHESS—Small double purple flowers with lower sides of petals almost white. A very prolific bloomer; plant is extremely low growing. **\$1.00 each.**

RED BICOLOR—Two upper petals of these flowers are red-violet, very intense at the tips. Lower three petals are pale orchid-pink. Plant is a strong, upright grower, with large leaves. **\$1.00 each.**

AMETHYST—Beautiful, spreading plant with thick dark leaves and light blue-lavender flowers. Shape of flowers is distinctive—the two upper petals are well apart from the three lower, the lowest of which is quite long; side petals are almost horizontal. **\$1.00 each.**

PINK AMETHYST—Often called the "West Coast Amethyst". Medium sized flowers are light violet-red. Very free blooming. **\$1.00 each.**

RED HEAD—Not truly a red African Violet, but the reddest that has yet been produced. Color of flowers may vary from blue to wine-red to orchid, depending on light intensity, heat, available nutrients and soil reaction. A beautiful plant. **\$1.00 each.**

PURPLE PRINCE—Medium sized flowers of a rich clear purple. The light green leaves are flat and pointed. A very choice plant. **\$1.00 each.**

COMMODORE—Often called Dickson's Purple. Large purple flowers on a low growing plant. Leaves are deep green and very large. **\$1.00 each.**

ORCHID BEAUTY—Pale lavender-pink flowers on an exceptionally fine plant. Shiny bright green leaves are almost round and flat. **\$1.00 each.**

SAPPHIRE—Medium sized light blue-violet flowers, on a low growing plant. Leaves are flat and shiny with long pinkish petioles. **\$1.00 each.**

VIKING—Very deep blue-violet flowers on a flat, spreading, dark green plant. **\$1.00 each.**

TOPAZ—Similar to Sapphire except darker flowers, stems and leaves. **\$1.00 each.**

SKY BLUE—Also called “Tinted Lady”. Almost gray—pale blue-lavender flowers of the Amethyst type. **\$1.00 each.**

BLUE EYES—Pale blue flowers about one shade deeper than the flowers of Sky Blue. **\$1.00 each.**

BLUE GIRL—An extremely popular deep blue-violet Saintpaulia. Leaves are scalloped and marked at the base with a large white spot. This scalloping and spotting varies considerably with individual plants. **Patented. \$1.00 each.**

Any 10 of Above \$1.00 Varieties for \$9.00

PINK BEAUTY—The best and most widely grown true pink Saintpaulia. Flowers are large and held high. Leaves are fairly thin with rosy petioles. **Patented. 75c each.**

WHITE LADY—Glistening white flowers twisting and crowding among the leaves. Plant is compact and free blooming. **Patented. 75c each.**

ELUSHING MAIDEN—Opaque white flowers with a faint blush of pink. Color reminds you of a blushing maiden. Plant resembles Pink Beauty in appearance and has free blooming habit. **75c each.**

NEPTUNE—Medium sized blue-violet flowers on a low, flat plant. The short stemmed flowers are set close among overlapping leaves. One of the best Violets we have. **75c each.**

MENTOR BOY—Large violet-purple flowers with long, dark red stems. Very free blooming. One of our best Violets. **75c each.**

BLUE BIRD—Long, tapered petals of this large flaring flower give the suggestion of a bird in flight. Growth is upright. **75c each.**

IONANTHA—Medium sized blue-lavender flowers. The shiny, olive-green leaves are produced on long petioles. **75c each.**

One Each of Above 7 for \$4.50

We recommend mixing some **Terra-Lite** with your soil whenever you are repotting your African Violets. We use it in the Greenhouse all the time. It is ideal for starting African Violet leaves.

DON'T BE WITHOUT THIS REVOLUTIONARY PLANT AID

IVIES

Glacier Ivy—This ivy has dainty small leaves which are light green in the center with wide white bands around the margins. Makes a very nice, colorful vine for the house.

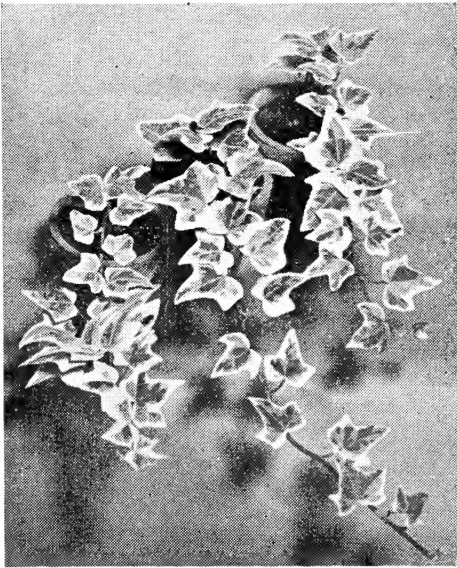
40c each; 6 for \$2.00

The Ivies long have been noted for their toughness and use as house plants.

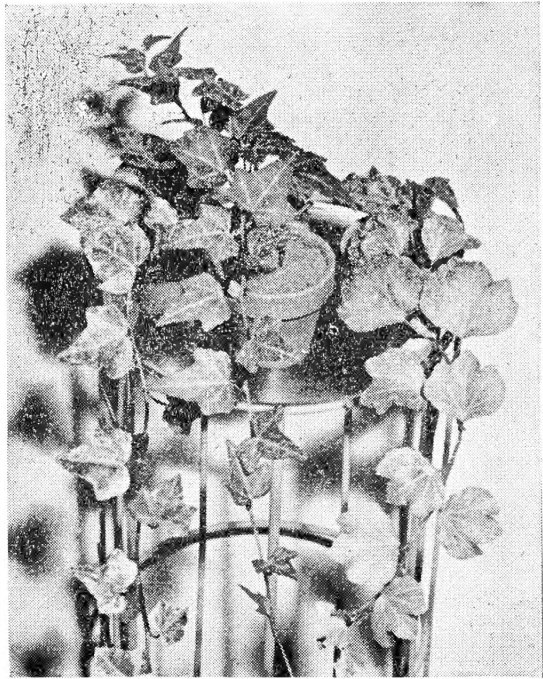
Big Leaf Variegated Ivy

—The large leaves of this ivy are very attractive with a light green center surrounded by a wide band of cream. It always attracts attention.

30c each; 6 for \$1.50



Glacier Ivy



Gold Dust Ivy Hahn's Ivy Fan Ivy

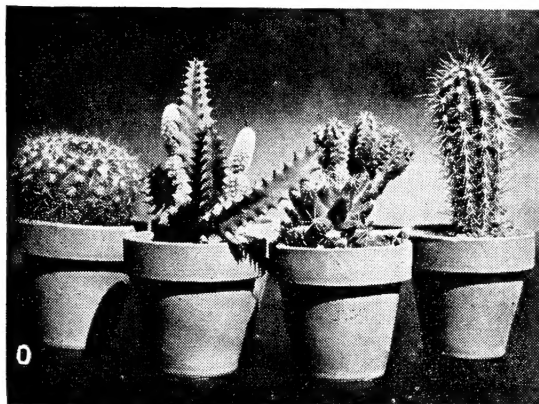
Gold Dust Ivy—This ivy has dainty small leaves. The leaves are deep green speckled with yellow giving the appearance on the whole of having been sprinkled with gold dust. 40c each; 3 for \$1.00.

Fan Ivy—The small leaves of this ivy are shaped and veined like an old palm fan. Dark green in color and branching quite freely. This little plant will give a different, exotic touch to your house plants. Can also be grown outdoors in a sheltered location. 30c each; 6 for \$1.50.

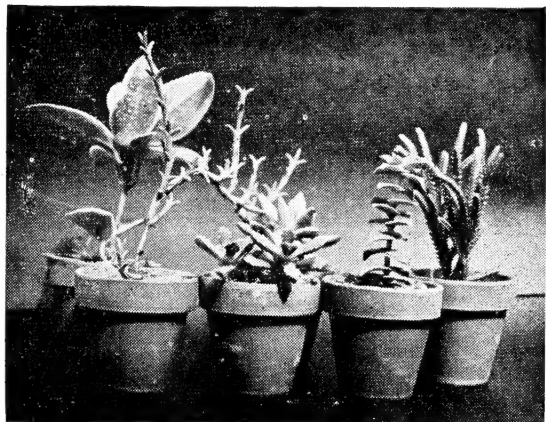
Hahn's Ivy—A very useful, slow growing plant with glossy green leaves. It grows well in the shade, making it especially adapted for a house plant, or outdoors in a protected, shady location. If enough protection is given, it will withstand a mild winter. 20c each; 6 for \$1.00.

Grape Ivy (Cissus rhombifolia)—This is one of the toughest vines for the house, especially in those homes in which the air is quite hot and dry. It is also used outside where a thick glossy vine is needed. Three glossy, toothed and pointed leaflets make up the leaves. Grape Ivy is fairly quick growing and can be used equally well as a drooper or a climber. 20c each; 6 for \$1.00

CACTI and SUCCULENTS



Cacti



Succulents

This interesting group of plants is grown in thousands of different forms and includes many of the most useful and popular plants found in the home. They thrive under unusual conditions of drought and dryness, and many (cacti in particular) retain their small size through many months. Thus they maintain the original uniformity with which they were planted. They are all very nice for dish gardens.

Please Order by Name of Collection

DESERT WONDER COLLECTION

A group of both cacti and succulents with no two alike. This collection makes a very nice group of plants for your dish garden or kitchen window.

12 Plants, All Different, \$2.00

6 Plants, All Different, \$1.15

DESERT PHANTOMS

This collection is made up of cacti of all shapes and forms. Excellent for the sunny window in a hot, dry room.

12 Cacti, All Different, \$2.50

6 Cacti, All Different, \$1.35

RAINBOW SUCCULENT COLLECTION

A collection of all types of succulents.

12 Succulents, All Different, \$1.75

6 Succulents, All Different, 95c

Order as many collections as you wish and we will do our best to make each plant different.

HEART LEAF PHILODENDRON

(*Philodendron cordatum*)

One of the best house plants grown, not only because of its long graceful vines, with glossy, heart-shaped leaves, but because it is very easily grown. It requires little care and sunlight.

30c each; 6 for \$1.50

POTHOS AUREUS

A vine very similar to the Philodendron, except the leaves are variegated. For that reason it is often called the Variegated Philodendron. The leaves are irregularly blotched with cream or yellow, making a nice contrasting effect. This variegation is more marked if the plant receives 3 or 4 hours of sunshine daily.

40c each; 6 for \$1.75

ARROWHEAD

(*Nephtytis*)

This plant has arrowhead shaped leaves and is very easy to grow in almost any situation. Often it is seen planted in dish gardens.

30c each; 6 for \$1.50

Variegated Nephtytis

This plant has arrowhead shaped leaves which have a wide band of cream down the center on either side of the vein.

50c each; 6 for \$2.50

Strawberry Begonia

(*Saxifraga sarmentosa*)

This houseplant is also known as the Mother-of-Thousands and the Strawberry Geranium. It produces many runners, each carrying one or more plantlets. Leaves are green above with striking white veins, and reddish below. The Strawberry Begonia will stand a mild winter but it is not completely hardy.

25c each; 5 for \$1.00

Watermelon Begonia

(*Peperomia Sandersi*)

This plant has thick, heart shaped leaves with silver stripes running between the veins. Each leaf gives the appearance of a miniature striped watermelon. It is very easy to grow.

30c each; 6 for \$1.50



Peperomia

P. obtusifolia — Glossy green leaves on erect or semi-trailing stems make this *Peperomia* a favorite for dish garden and terrarium.

25c each; 5 for \$1.00

P. obtusifolia variegata — One of the loveliest of all plants in this genus is the Variegated *Peperomia*. The leaves are irregularly marked, usually with about as much creamy yellow as light green color. They should not receive too much direct sun.

30c each; 6 for 1.50



DRACAENA

Various species of this plant vary greatly as to type of foliage and shape of plant. They make interesting and pretty plants to grow in your home. No special care is needed other than the ordinary care given your house plants. We have two species, both of which are very nice and different. The plants we offer are between 6 and 8 inches tall.

D. godseffiana (The Gold Dust Dracaena)—It has a branching habit and small, oval, deep green leaves irregularly spotted with yellow or white. It seldom reaches more than a foot or two in height.

75c each

D. sanderiana—This Dracaena has leaves about 6 inches long and an inch broad striped with white. Its stems rarely branch and they reach a height of several feet. It gives an effect of slenderness. It will stand some neglect.

75c each

SNAKE PLANT

(Sansevieria)

The snake plant has the ability to survive in darkish corners under conditions of neglect. They are very popular.

S. Hahnii—This species has comparatively short leaves arranged in rosettes. It is often seen when small in dish gardens. The plants we offer are a nice size for use in large dish gardens.

75c each

S. laurenti—This species has a yellow stripe down the outside edges of the leaves.

50c each; 6 for \$2.50

S. zeylanica—This species has solid green leaves.

30c each; 6 for \$1.50

MAGIC FERN OR RESURRECTION PLANT

Comes to vivid life in a few hours once it is placed in water. Water is all that is needed. When open the Magic Fern becomes a beautiful green fern like plant. Will last indefinitely; merely change water every few days. Can be put to sleep in its original ball like shape for years. Opens in the form of a rosette, with a velvet green texture. Heat, cold and extreme temperature conditions will not affect it.

Try one of these fascinating plants in a bowl on your table. Complete instructions sent with each plant. They make wonderful gifts.

50c each; 3 for \$1.25

POTS FOR AFRICAN VIOLETS

These are 4 inch squatty clay pots with 4 drainage holes around the bottom edge of the pot instead of the one hole in the center like most pots. We have found this type of pot extra nice for the growing of African Violets.

25c each postpaid; 10 for \$2.00 postpaid

GERANIUMS

BETTER TIMES—Large deep red flowers. It is free flowering and one of the best.

PRIDE OF CAMDEN—Quite double, velvety red flowers.

LADY JANE—Rich crimson flowers on a strong sturdy plant.

OLYMPIC RED—Scarlet flowers on a sturdy, compact plant.

SENSATION—Scarlet petals are tinged with white on lower side.

PINK FIAT—Free blooming with deep salmon pink flowers.

PICARDY—Clear salmon pink.

SALMON SUPREME—Light salmon apricot flowers. It is low growing.

OBERLE—Light appleblossom pink.

LOS ANGELES BEAUTY—Deep rose pink.

BUCHNER—Medium sized white flowers. It is very free flowering.
20c each; 12 for \$2.00

NOVELTY GERANIUMS

STARS AND STRIPES—Flowers are small; each made up of many petals, some of which are white, some scarlet, and some part scarlet and part white. Makes an amazing red and white showing. It is very free flowering.
25c each

ROSE SCENTED—Rose odor when leaves are crushed. Small orchid flowers.

25c each

NUTMEG SCENTED—Spicy odor when leaves are crushed. Small white flowers.

25c each

FUCHSIA



The pendulous, bell shaped flowers of the Fuchsia exhibit a truly graceful beauty. An old time favorite, it is now offered in many new and different forms.

DWARF DOUBLE PURPLE—Medium dwarf grower, red sepals with deep purple semi-double petals in the center.

SPECIOSA—Long white flowers with red center.

ROSAIN PATRIA—Double white center with red outer edge; low-growing plant with enormous flowers.

LORD BYRON—Red-black center, red outer edge.

BLACK PRINCE—Cerise petals, pink sepals which are tinged with white on lower side.

LITTLE BEAUTY—Purple center with deep pink sepals; dwarf.
25c each

COLEUS

Everyone loves the bright colors of the Coleus. The beautifully colored leaves of this plant will brighten up any sunny window. For best results temperature should not fall below 60 degrees F. at any time. Our Coleus contain the brightest available colors.

15c each; 10 plants (no two alike) \$1.25; 100 plants for \$9.50

Asparagus Plumosus - Fern

The fine feathery foliage of this fern like plant is very attractive and makes a very nice plant which is easy to grow in the home.

20c each; 6 for \$1.00

Double Wax Begonias

GENEVA SCARLET BEAUTY—Deep red flowers which will attain large size if the plant is fed occasionally.

SNOWBLUSH—White outer petals shade to pink in the center, giving these flowers a delicate blush pink color.

101—Giant pink flowers on a large, vigorous plant.

GENEVA WHITE—Pure white flowers.

60c each; 2 for \$1.00

PALMS

Palms make nice house plants, and can stand a rather subdued light, so they need not be directly in a window. They can also stand a great deal of rough handling. The best potting mixture for them is a fairly heavy, rich soil (a general purpose potting mixture), and after they have become pot-bound (a condition they do not mind as long as it is not too extreme) they should be fed with either liquid manure or with any good plant food such as Plant Marvel or Vigoro.

We offer two kinds of Palms in small plants about 10 inches high.

Kentia Palm—This is the most common palm and the one usually seen at parties, weddings, and funerals.

50c each

Date Palm (Phoenix roebolema)—We think this is the nicest type of Palm because of its more feathery type leaves.

75c each

RUSTIC LAWN FURNITURE

All Rustic Lawn Furniture is constructed of Michigan White Cedar. Tops of Picnic Tables are of seasoned 1½ inch thickness Pond Pine. All pieces are finished in natural color weather resistant Spar Outdoor Finish.

All pieces shipped knocked down complete with hardware for simplified assembly.

Prices are F.O.B. Greencastle, Indiana.

Shipped by Freight or by Truck Unless Requested Otherwise.

PICNIC TABLE SET

No. 4960

\$31.00

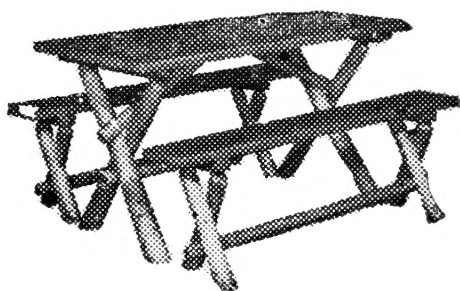


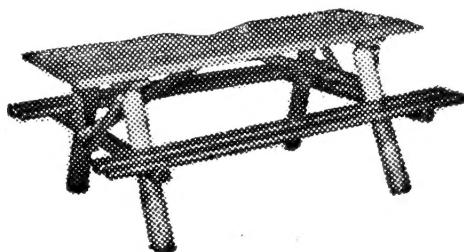
Table: Height 30 inches; Length 54 inches; Width 28 inches.

Benches: Height 18 inches; Length 54 inches; Width 10 inches. Approximate Shipping Wt. 75 lbs.

PICNIC TABLE

No. 4970

\$31.00



Height 30 inches; Length 72 inches; Width 30 inches; Slab Seats.

Approximate Shipping Wt. 110 lbs.

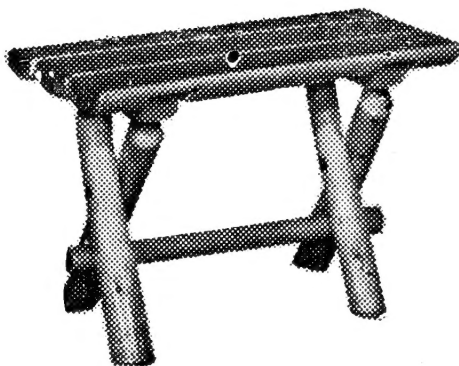
JUNIOR PICNIC TABLE

No. 4970 Jr.

\$25.00

Like above except in size. Height 26 inches; Width 24 inches; Length 48 inches.

BENCH



No. 4940

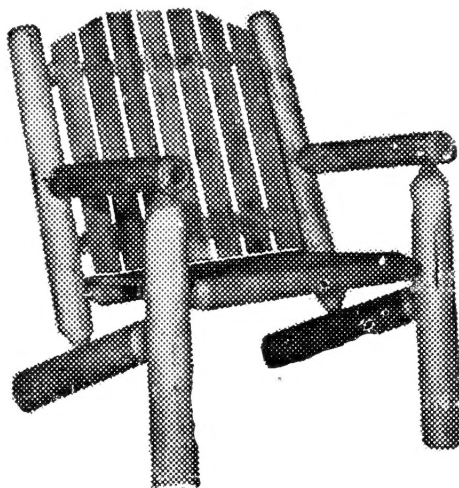
\$5.00

Height 18 inches; Length 30 inches; Width 10 inches. Approximate Shipping Wt. 12 lbs.

LAWN CHAIR

No. 4910

\$9.00

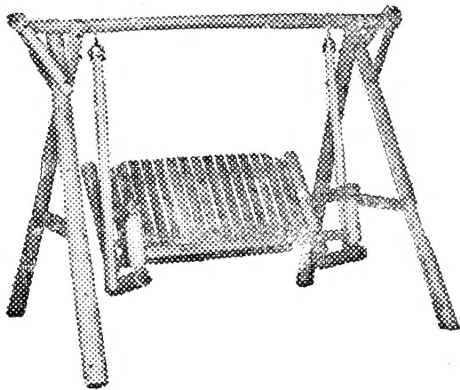


17 inches deep; 24 inches wide. Approximate Shipping Wt. 25 lbs.

LAWN SWING

No. 4950

\$35.00



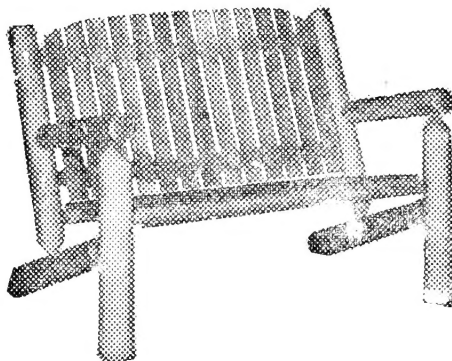
Bench 17 inches deep; 48 inches wide.

Approximate Shipping Wt. 100 lbs.

LAWN SETTEE

No. 4920

\$13.00

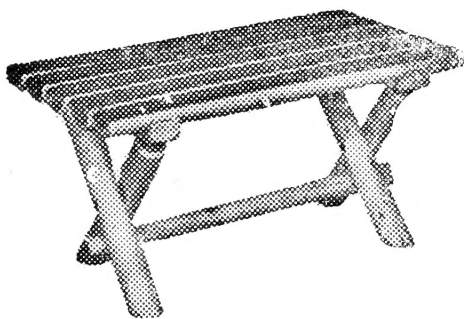


17 inches deep; 42 inches wide.
Approximate Shipping Wt. 35 lbs.

COCKTAIL TABLE

No. 4930

\$11.00



Height 18 inches; Length 36 inches; Width 21 inches.

Approximate Shipping Wt. 15 lbs.

DECORATE YOUR LAWN

WITH THIS

RUSTIC FURNITURE

THAT REALLY

“STANDS THE WEATHER”

DISCOUNT FOR COMPLETE SET

Terra-Lite* Vermiculite . . .

A NEW DISCOVERY THAT PROVIDES SUPERIOR PLANT GROWTH AND CULTURE

Seldom do we have the opportunity to offer to our customers a product as unique and versatile as Terra-Lite vermiculite. This wonder garden aid has been acclaimed by professionals throughout the country as the finest growing medium there is.

Terra-Lite is a mineral containing millions of tiny air cells which hold and release air and water in just the right amounts for healthy plant development. Massive root systems on plants grown in Terra-Lite mean lovelier, greener growing things in your garden. See many ways you can use Terra-Lite.

Fall and Winter	Spring	Summer
Storing Root Crops and Bulbs	Seed Germination	Summer Mulch
Winter Mulch	Soil Conditioner	Rooting Cuttings
Rooting Cuttings	Transplanting (Trees- Bushes-Shrubs- Bulbs-Young Plants)	Potting Mixture
Potted Plants	Rooting Cuttings	
New Lawns	New Lawns	
Transplanting		

Terra-Lite is a real "work-horse" for the gardener. Once you try it you'll never be without it!

Use Terra-Lite

"All Thru the Year"



*Terra-Lite is the registered trade mark of Zonolite Company

4 quart bag 60c; 1/2 bu. bag \$1.00; 2 bu. bag \$2.25

If Interested in Larger Quantities Write for Special Prices.

Shipped Postpaid up to 1,000 Miles.

TERRACE VIEW GARDENS

Grafton Longden, Jr.

GREENCASTLE, INDIANA

Return Postage Guaranteed

\$1.00 Specials

Sec. 34.66, P. L. & R.

ORDER BY COLLECTION NUMBER

COLLECTION NO. 1

- 1 Big Leaf Variety Ivy
- 1 Gold Dust Ivy
- 1 Fan Ivy
- 1 Grape Ivy

COLLECTION NO. 2

- 1 Dracaena Godseffiana
- 2 Hahn's Ivy

COLLECTION NO. 3

- 5 Scented Geraniums

COLLECTION NO. 4

- 6 Geraniums (our choice)

ABOVE COLLECTIONS ONE DOLLAR EACH